

# Proposal to Shaler Area School District School Board, May 8, 2019

## GENERATIONS COMMUNITY CENTER

The **MISSION** of Generations Community Center is to strengthen and enhance the quality of life and growth of all generations in Etna, Millvale, Reserve, and Shaler.

The **VISION** of Generations Community Center is to be a center that serves our community's wellness and is served by the community through programming, social events, volunteering, physical fitness, education, and the arts.

### **Shaler Area School District**

#### **Community Needs and Wishes:**

#### **Can GenCC help meet them? YES!**

- A center that serves all four municipalities: Etna, Millvale, Reserve and Shaler
- Place for generations to mix
- Year round indoor activity space
- Expansion of before and after school care
- More senior activities
- Rooms to rent for private functions
- More exercise classes and enrichment classes
- More places to simply socialize
- More options for families with young children
- Place for serving large meals
- Place for talented people in our district to offer classes or share their talents in other ways
- More pavilion space

#### **What are the benefits of the Jeffery location?**

- Honors school district's commitment to Kiwanis for this space to be recreational
- Location in school district and proximity to other schools, EMS, Police, Shaler Township building, Kiwanis Park
- Room for concurrent activities both inside and out
- Utilize existing ball field and green space
- People in the community have been asking for a community center, and many have wanted and expect this location to be a community center

#### **Why consider a 501(c)3 Community Center?**

- NO INCREASE TO SHALER RESIDENT TAXES
- Tax exempt status encourages donations
- Able to access donations from foundations and donors that government entities cannot
- Equal access for Etna, Millvale, Reserve, and Shaler residents

#### **Where is GenCC in the process?**

- Founding Board: Kendra Detwiler, Libby Krepps, John Swanson, Nora Peace, Wendy Allman, and Chriss May
- 501(c)3 status filing is in progress
- Consulting with Bayer Foundation
- Have a name and a domain: [gencc.org](http://gencc.org)
- Fiscal sponsor: NAMS
- Consulted with qualified professionals to provide estimated cost for building renovation, ongoing maintenance, utilities, liability, and insurance
- Networking and conversations with community members and leaders
- Established connections with viable prospective donors

#### **What about Financial Sustainability?**

- Donations, grants, etc
- Fees for membership, classes, tutoring, rentals
- Contracts with other community service providers
- Before and after school care
- Summer/day camps
- Fundraisers

#### **How is GenCC at Jeffery a community asset?**

- Increase appeal of our community
- Values accommodating township needs for parking for special events
- Values partnering with the Shaler Library
- Values working with the school district with before and after school care and other district concerns
- Affirms the desires of the Kiwanis Club for the property
- Encourages relationships throughout the school district - Etna, Millvale, Reserve, Shaler
- Promotes youth and adults sharing with their community
- Encourages intergenerational relationships
- Positive place for youth to connect with their community

Interested in being involved in this endeavor?

Contact: Kendra Detwiler, [info@gencc.org](mailto:info@gencc.org). Please check out our website for details [gencc.org](http://gencc.org)

**If you support GenCC's mission and vision, please let your school board members know and contact GenCC with your encouragement.**